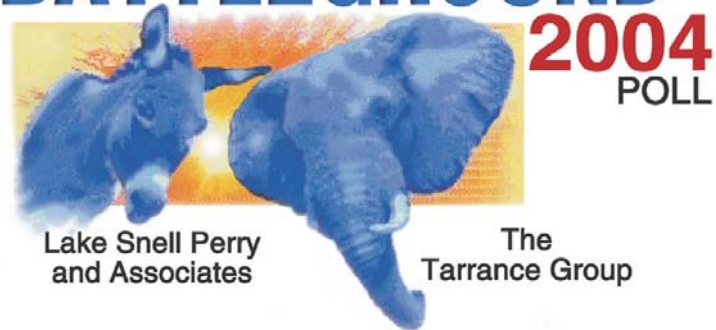


BATTLEGROUND XXVI

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC

BATTLEGROUND



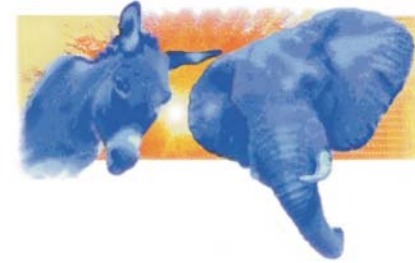
2004
POLL

Lake Snell Perry
and Associates

The
Tarrance Group

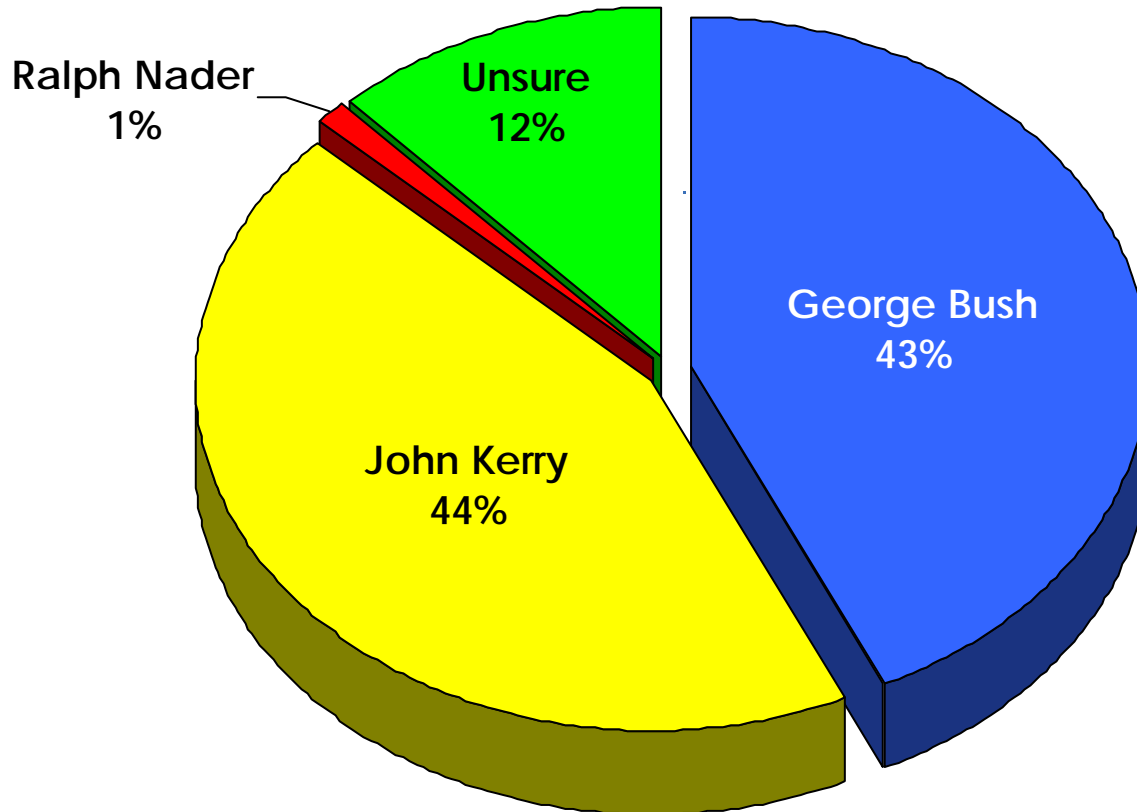
BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.



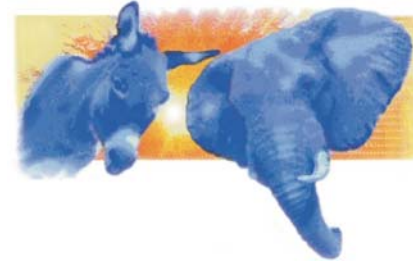
If the election for President were held today, and you had to make a choice, for which candidate would you probably vote?

[Unaided Ballot]

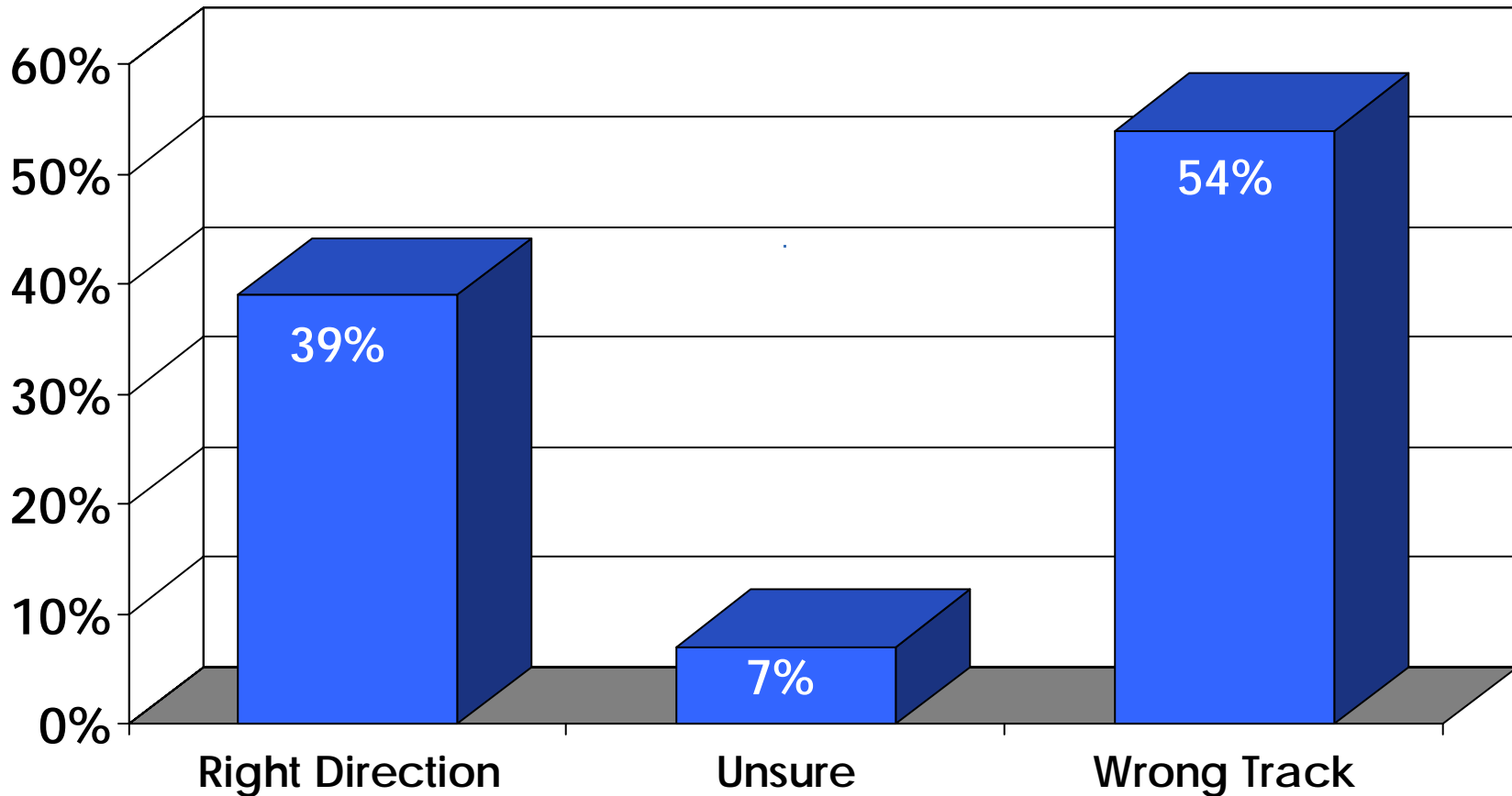


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

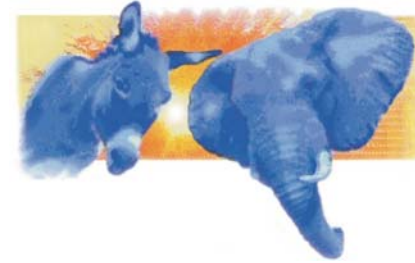


Do you feel things in this country are going in the right direction, or have they gotten off on the wrong track?

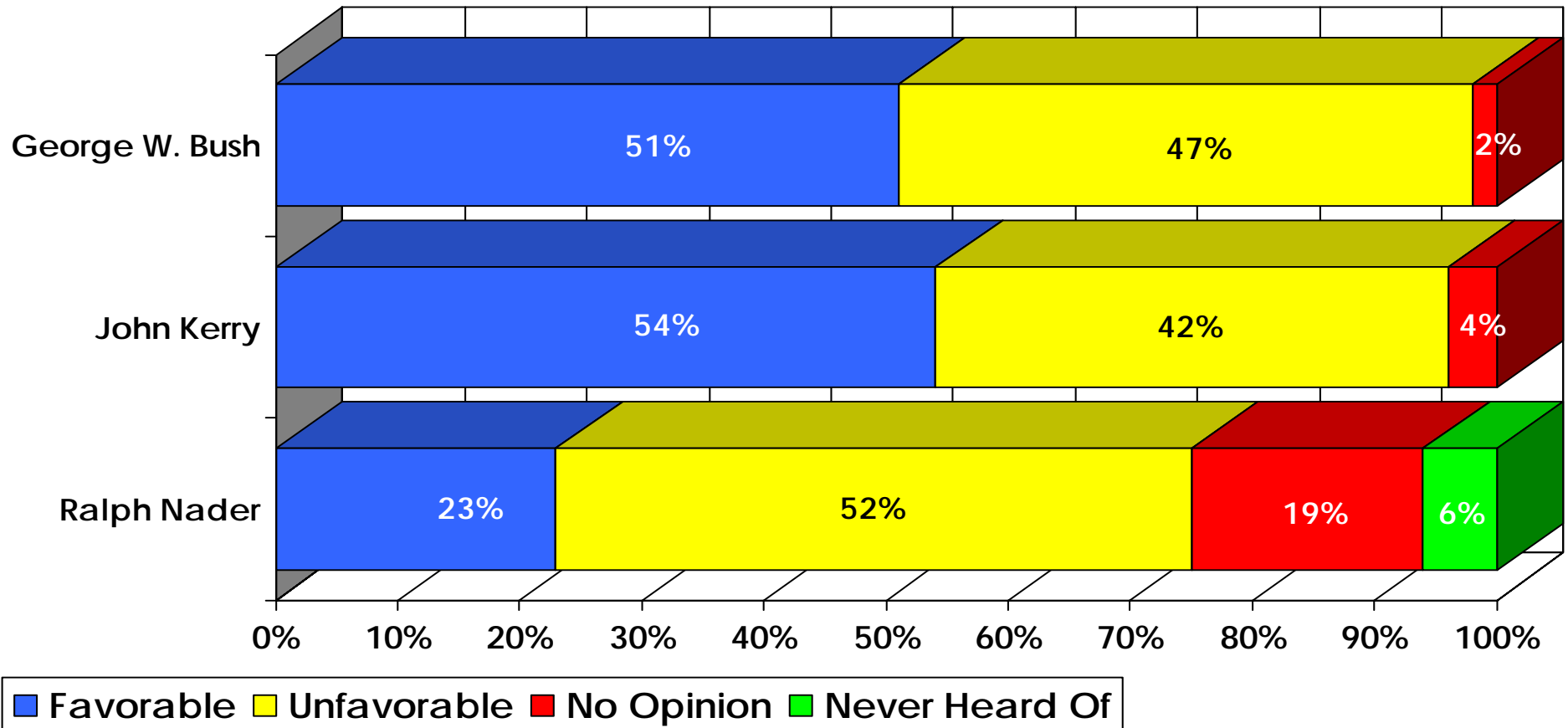


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

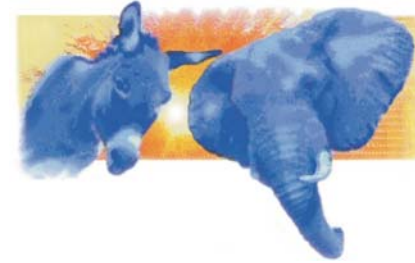


Please tell me whether you have a favorable or an unfavorable impression of...

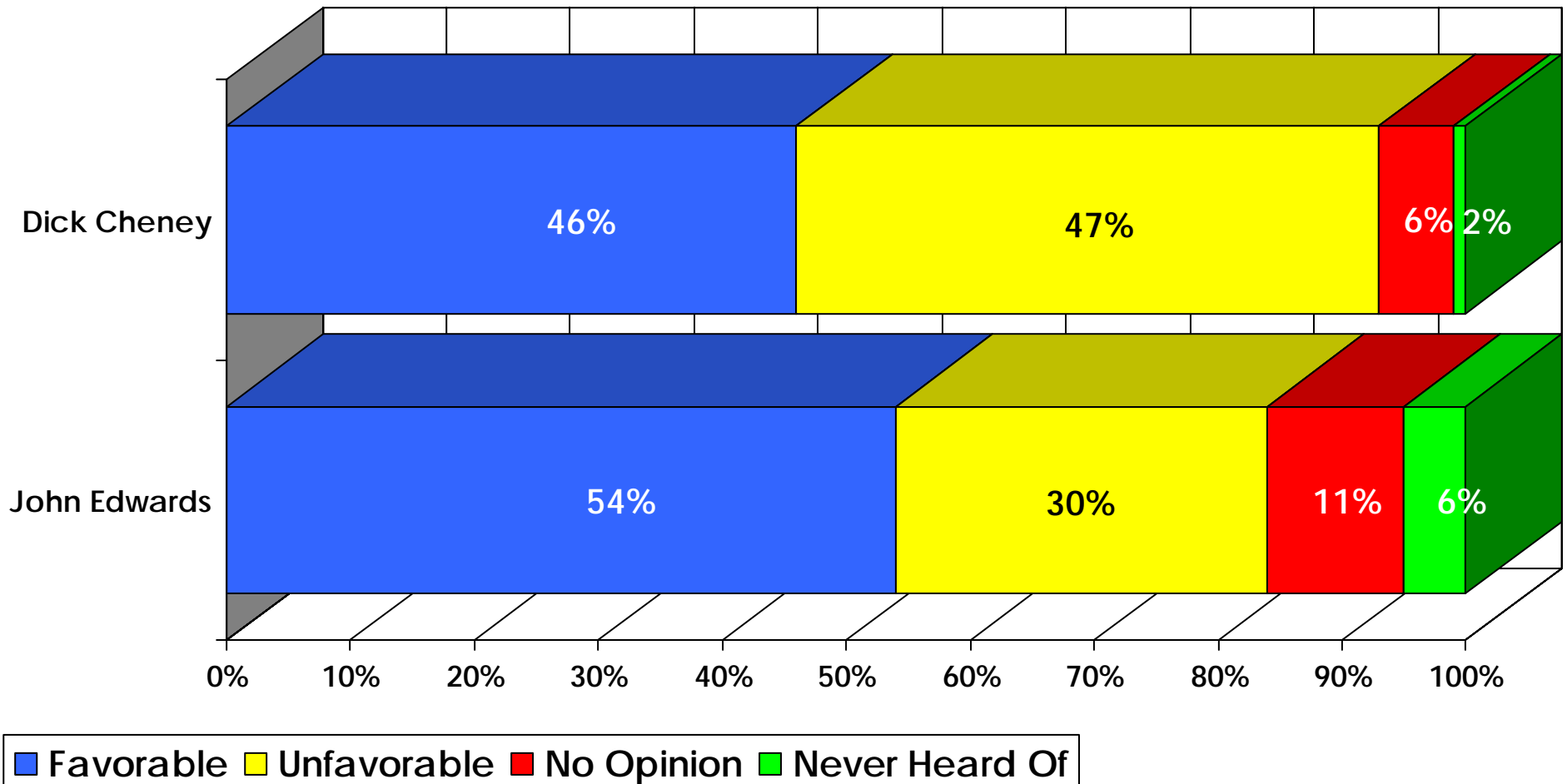


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

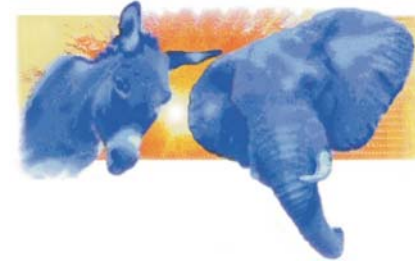


Please tell me whether you have a favorable or an unfavorable impression of...

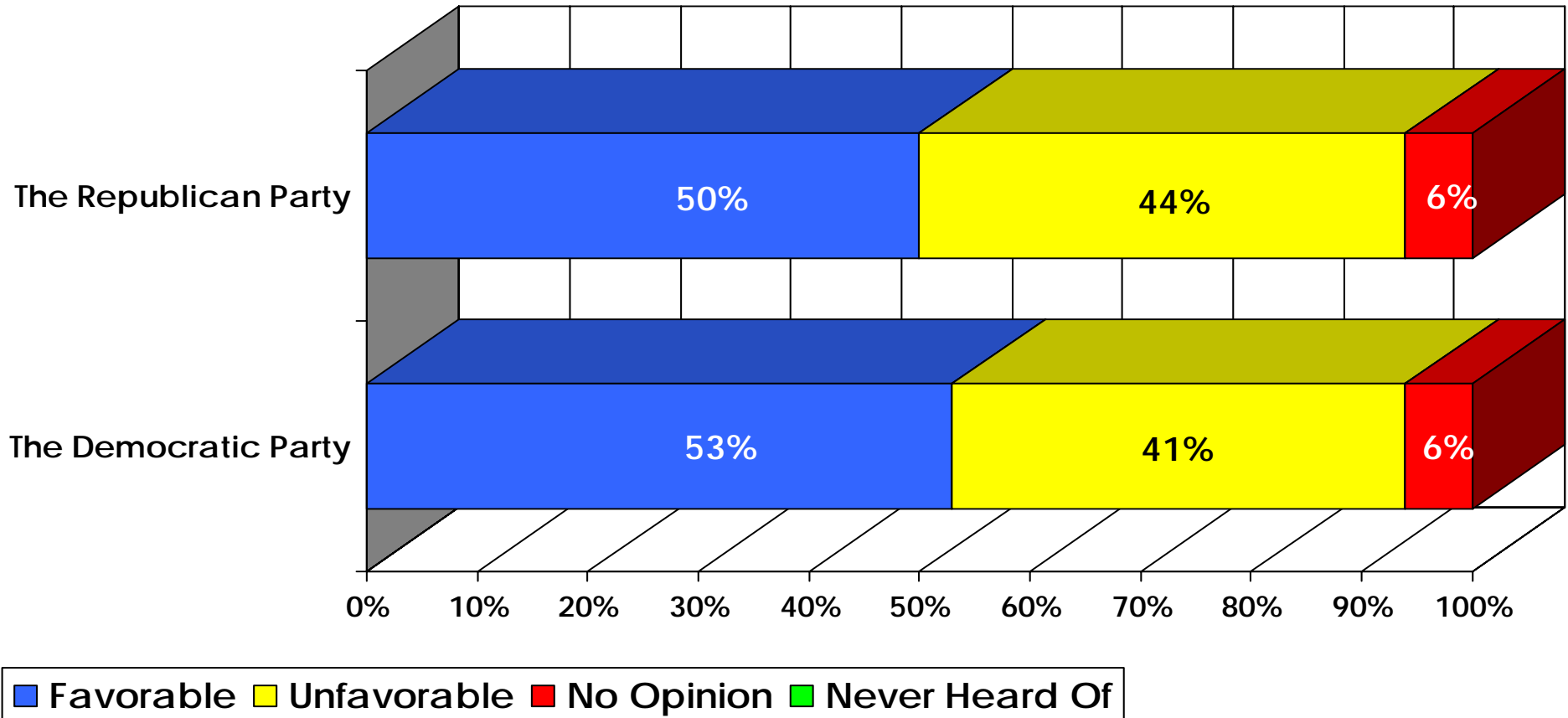


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

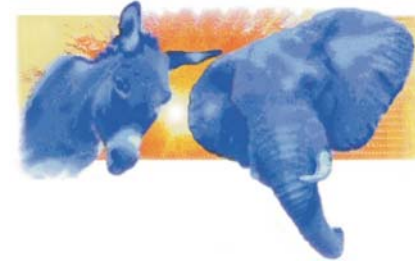


Please tell me whether you have a favorable or an unfavorable impression of...

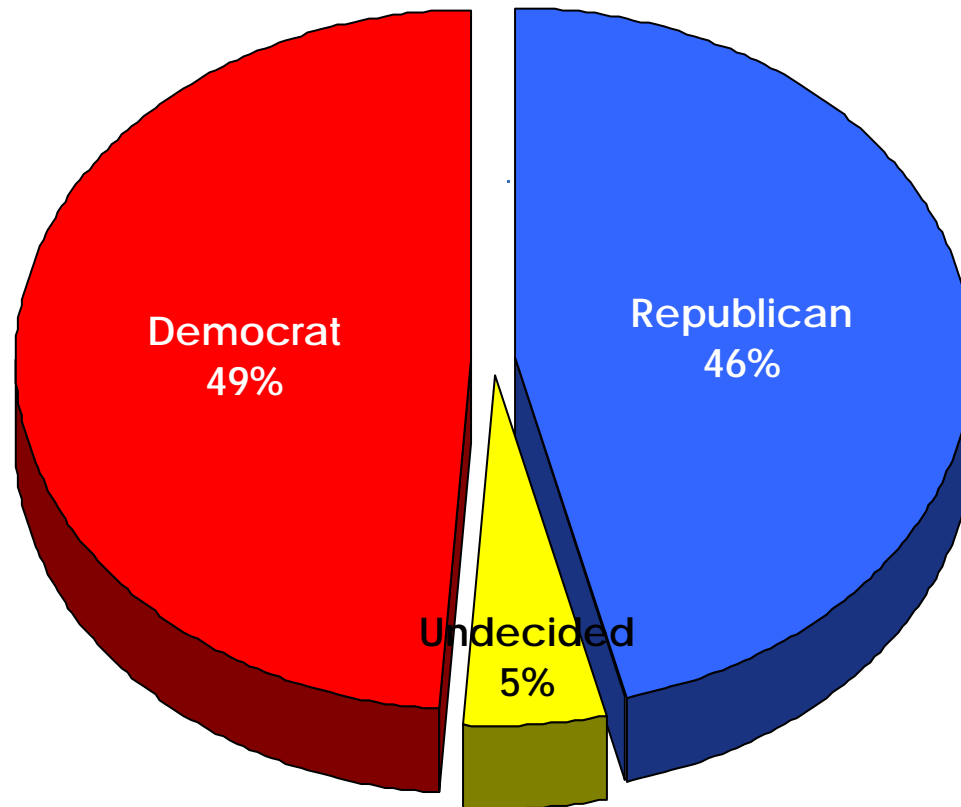


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

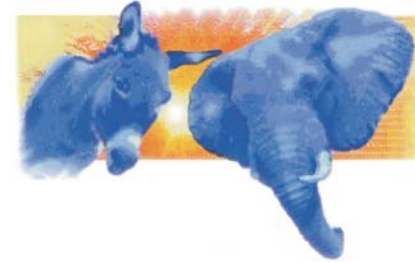


Thinking about the election for President that will be held in November 2004 – If the election for President were being held today, would you be voting for the Republican candidate or the Democratic candidate?

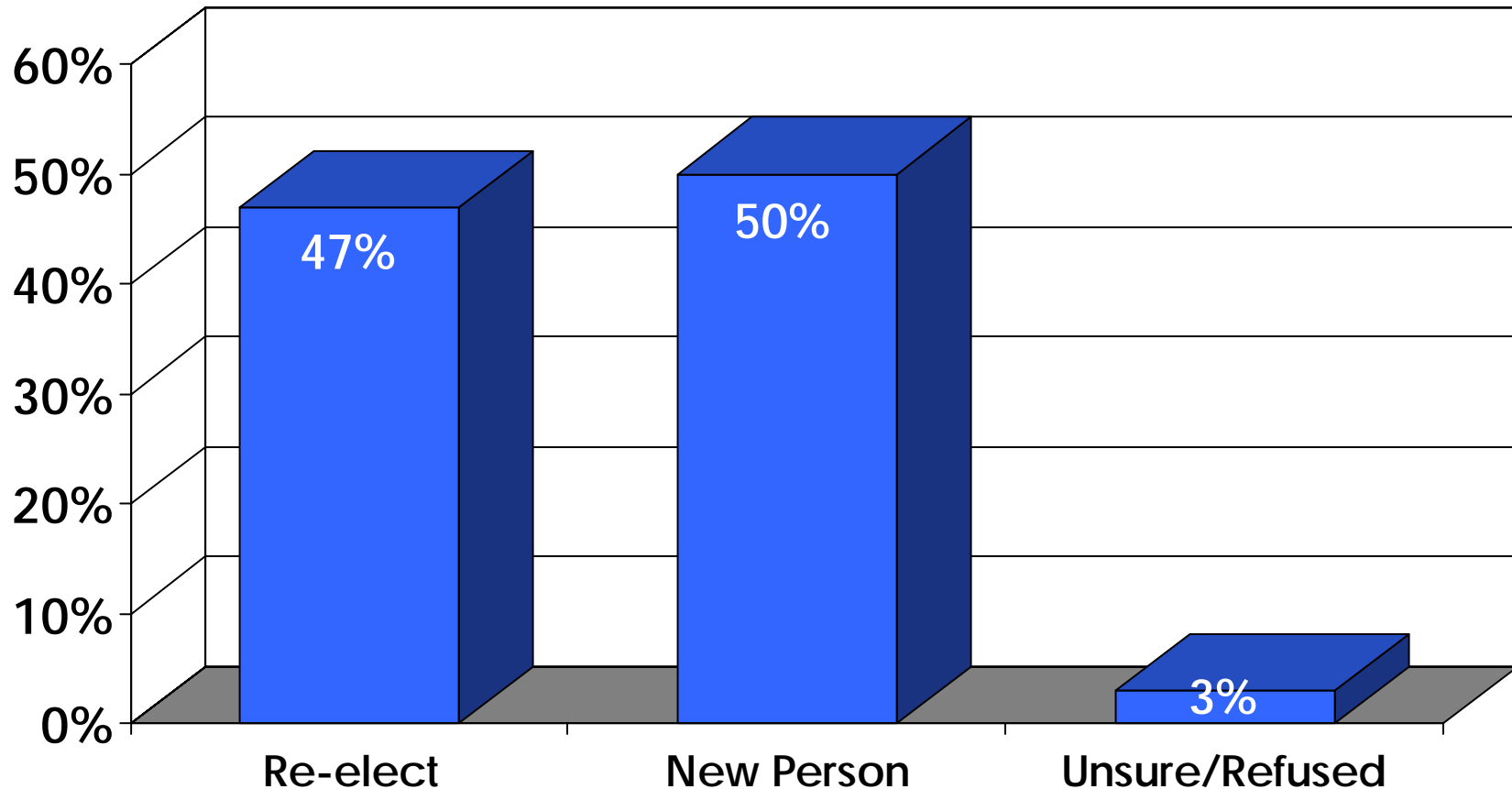


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

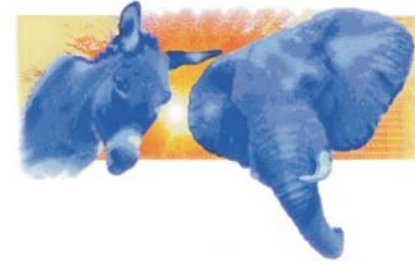


Do you feel that George W. Bush has done his job as President well enough to deserve re-election, or do you feel it is time to give someone new a chance?

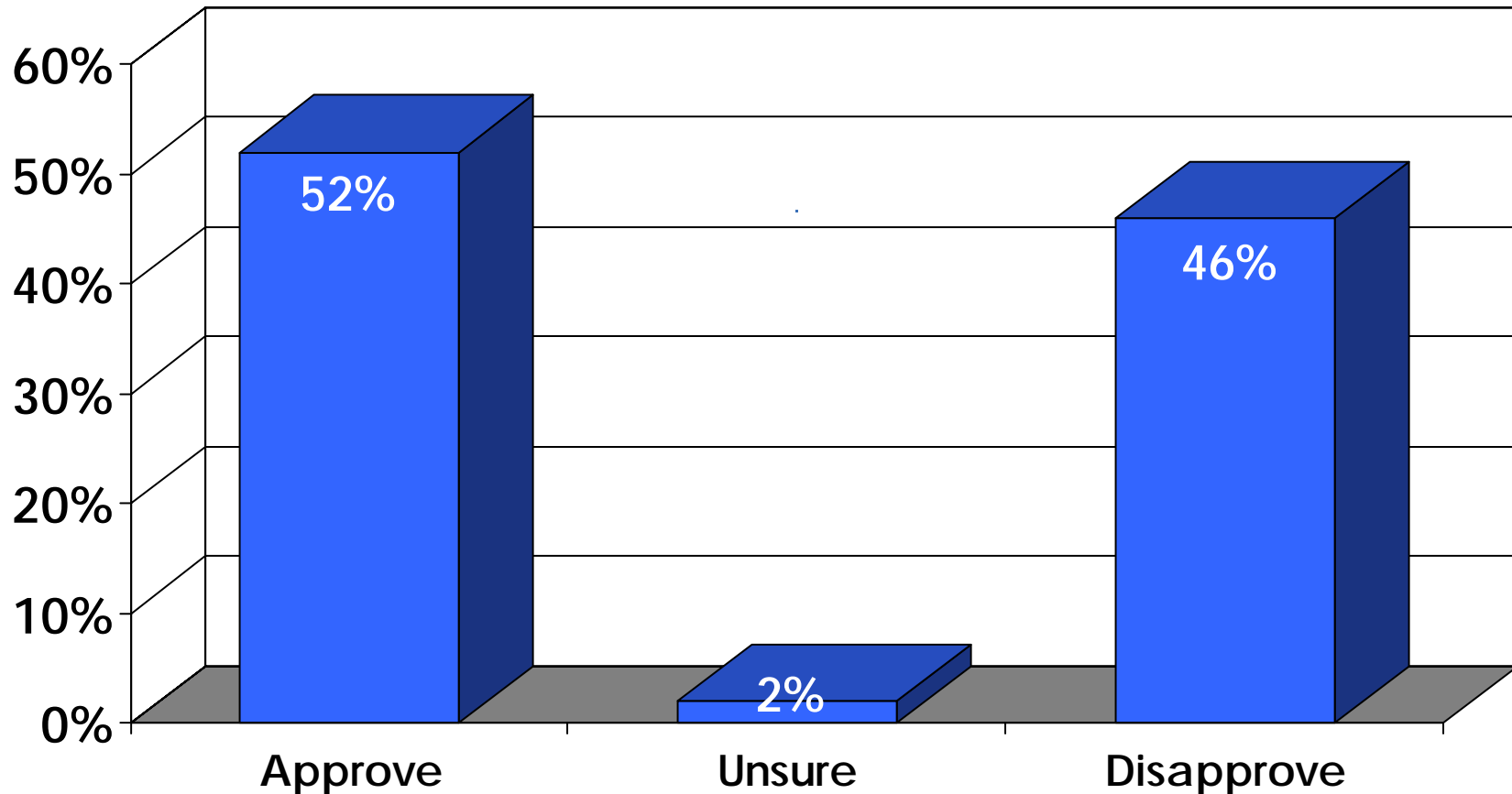


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

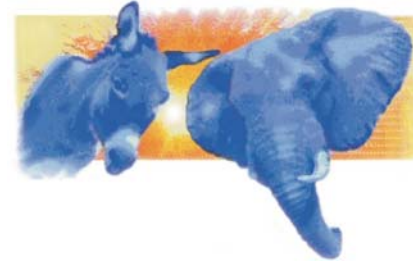


How would you rate the job George W. Bush has been doing as President? Do you approve or disapprove of the job he is doing?

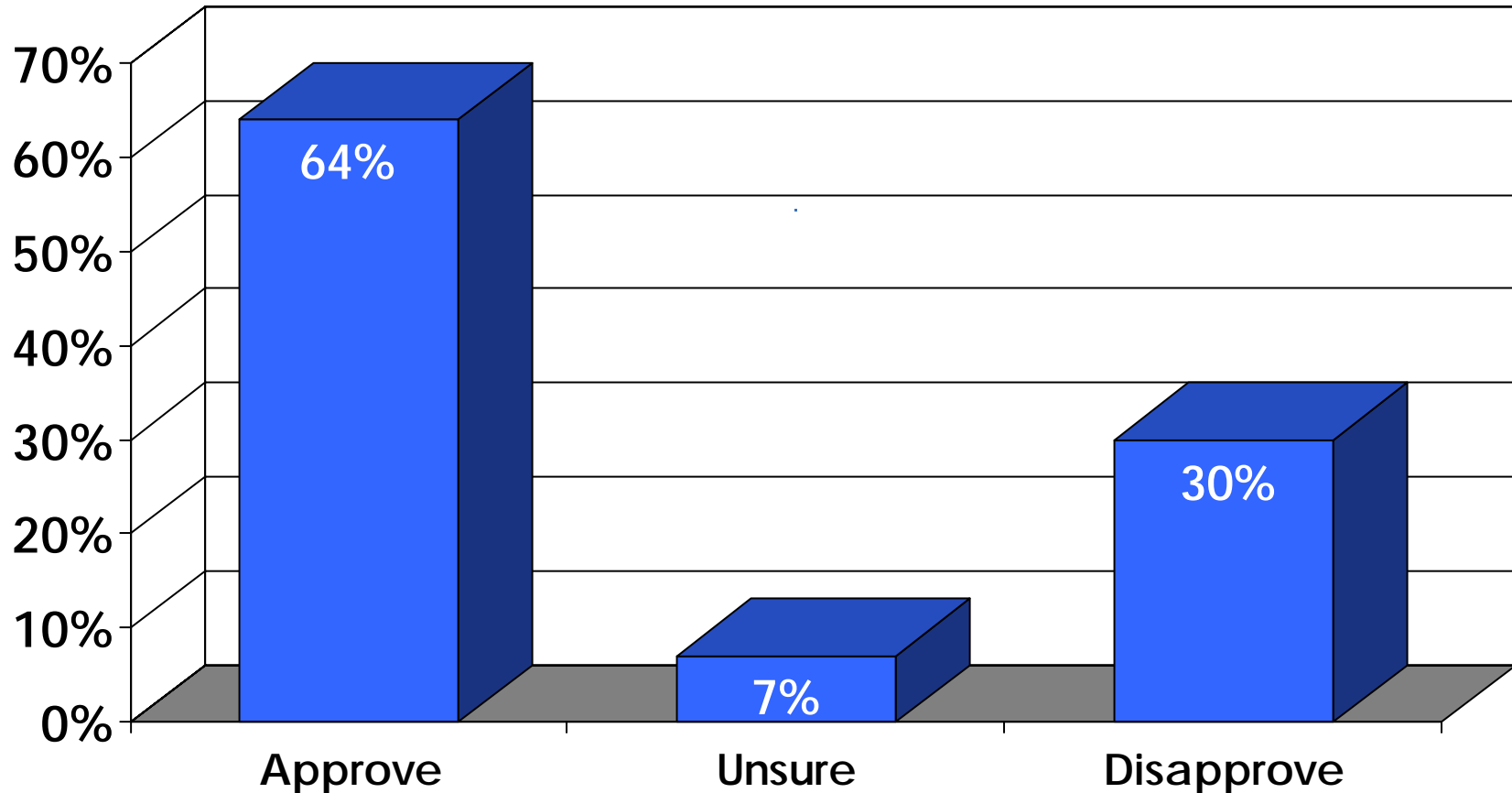


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

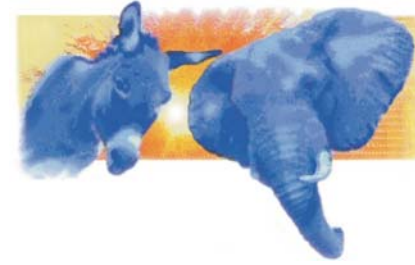


What is your impression of George W. Bush as a person? Do you approve or disapprove of him?

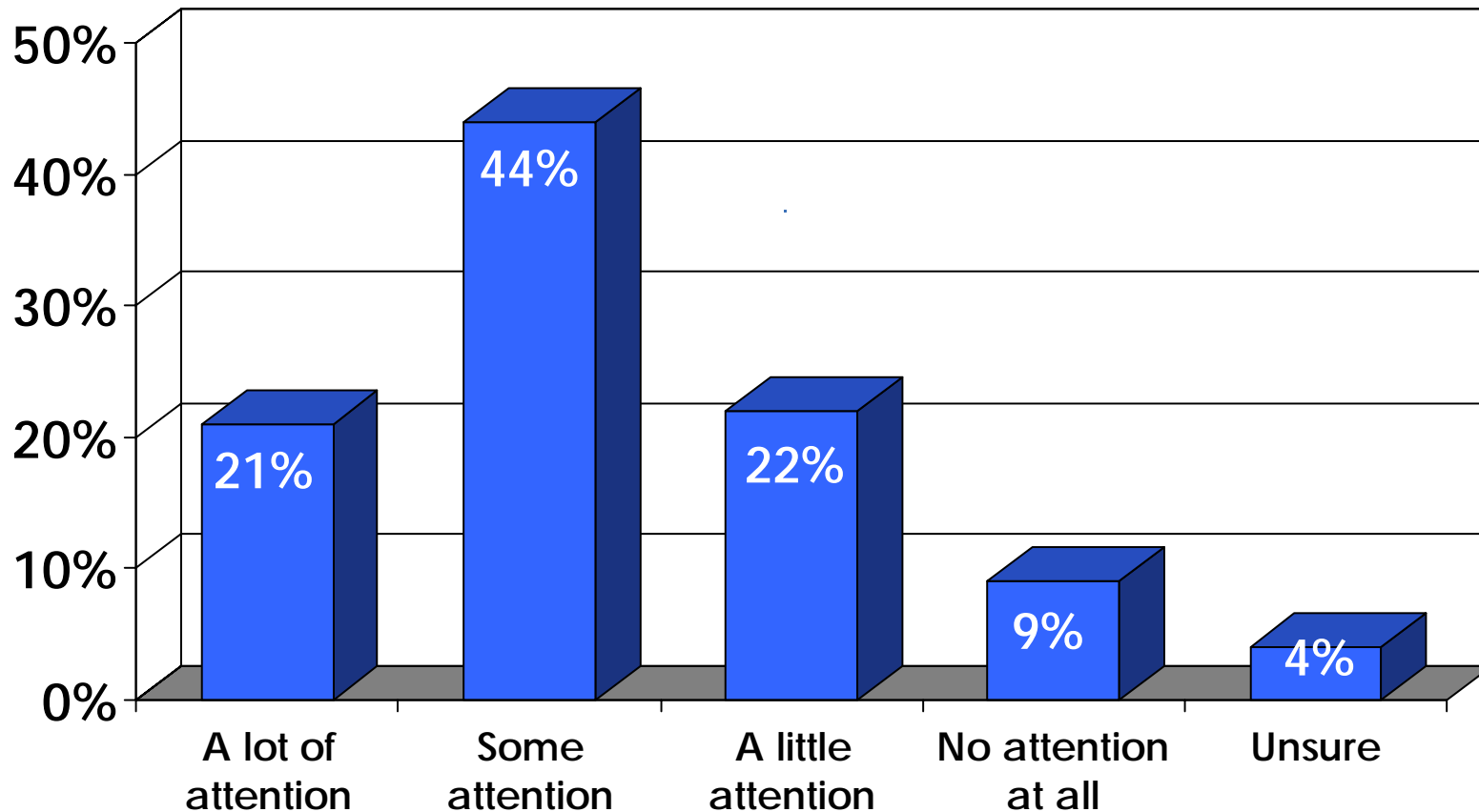


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

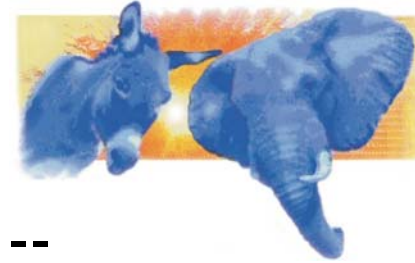


How much attention do you feel that the politicians and candidates are paying to people like yourself during the current election campaign?

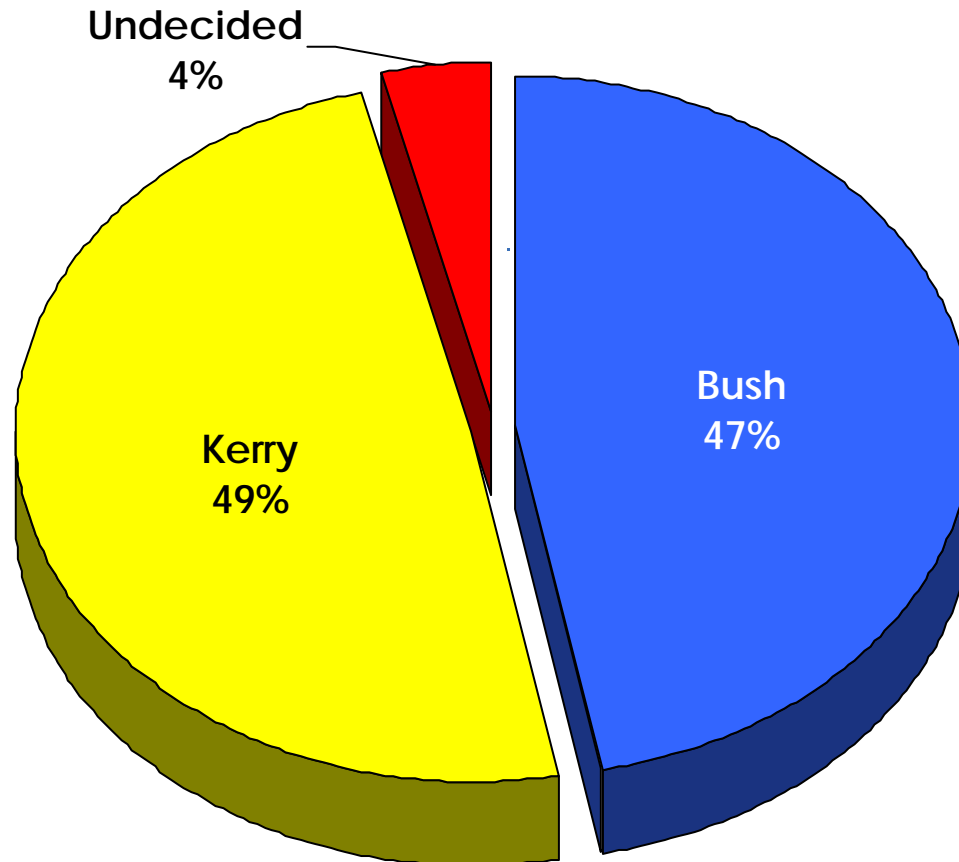


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

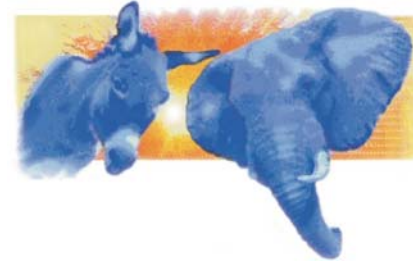


Still thinking about the elections in November --
If the election was held today, and you had to make a choice, for
whom would you vote...George W. Bush, the Republican, or John Kerry,
the Democrat?

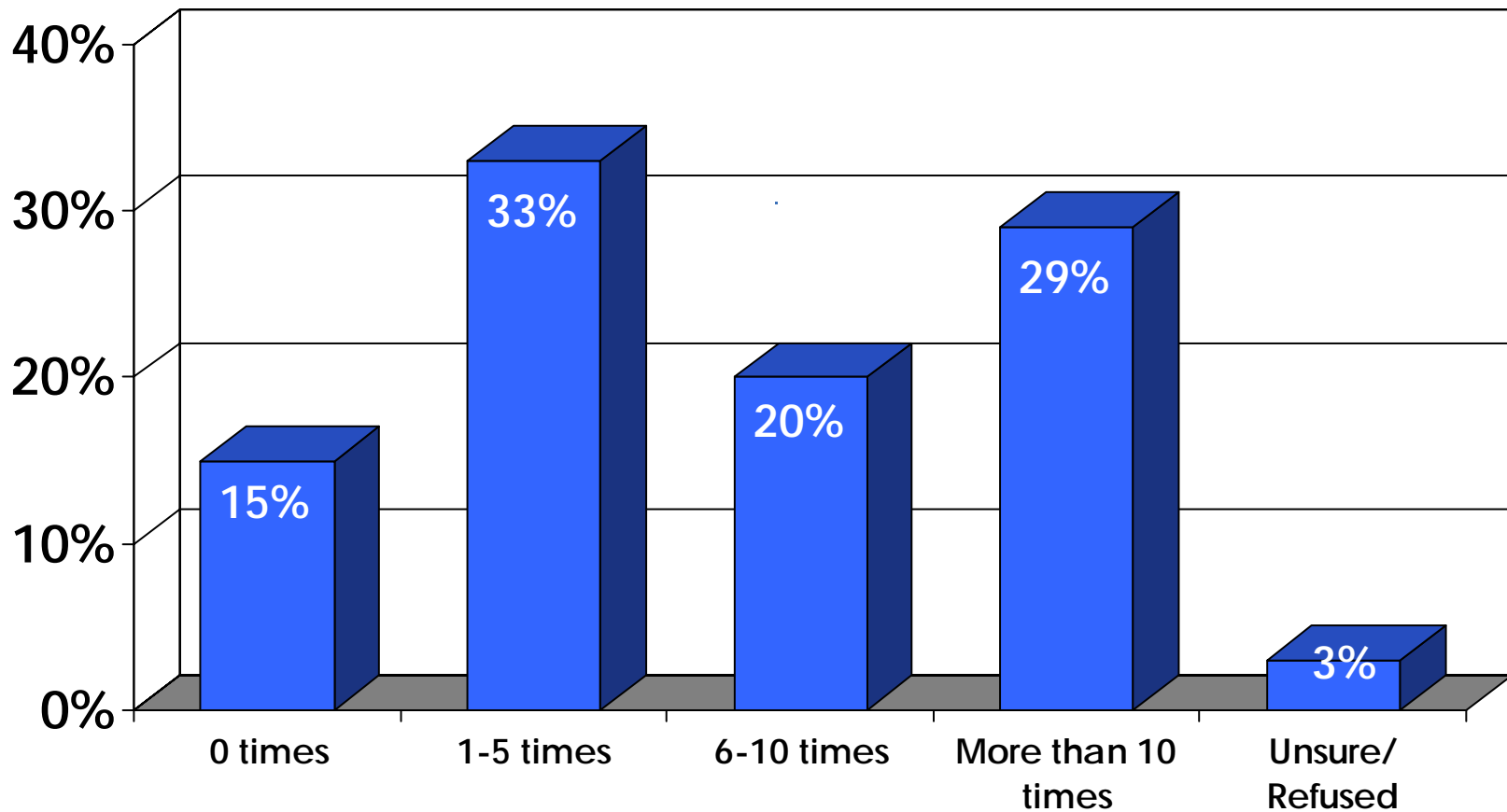


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

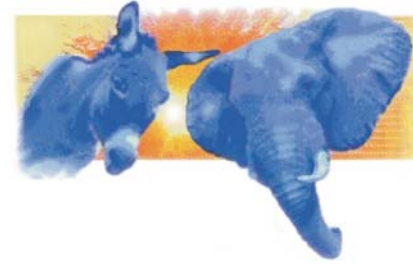


How many times would you say that you recall seeing or hearing a political advertisement during the past week on either TV or radio?

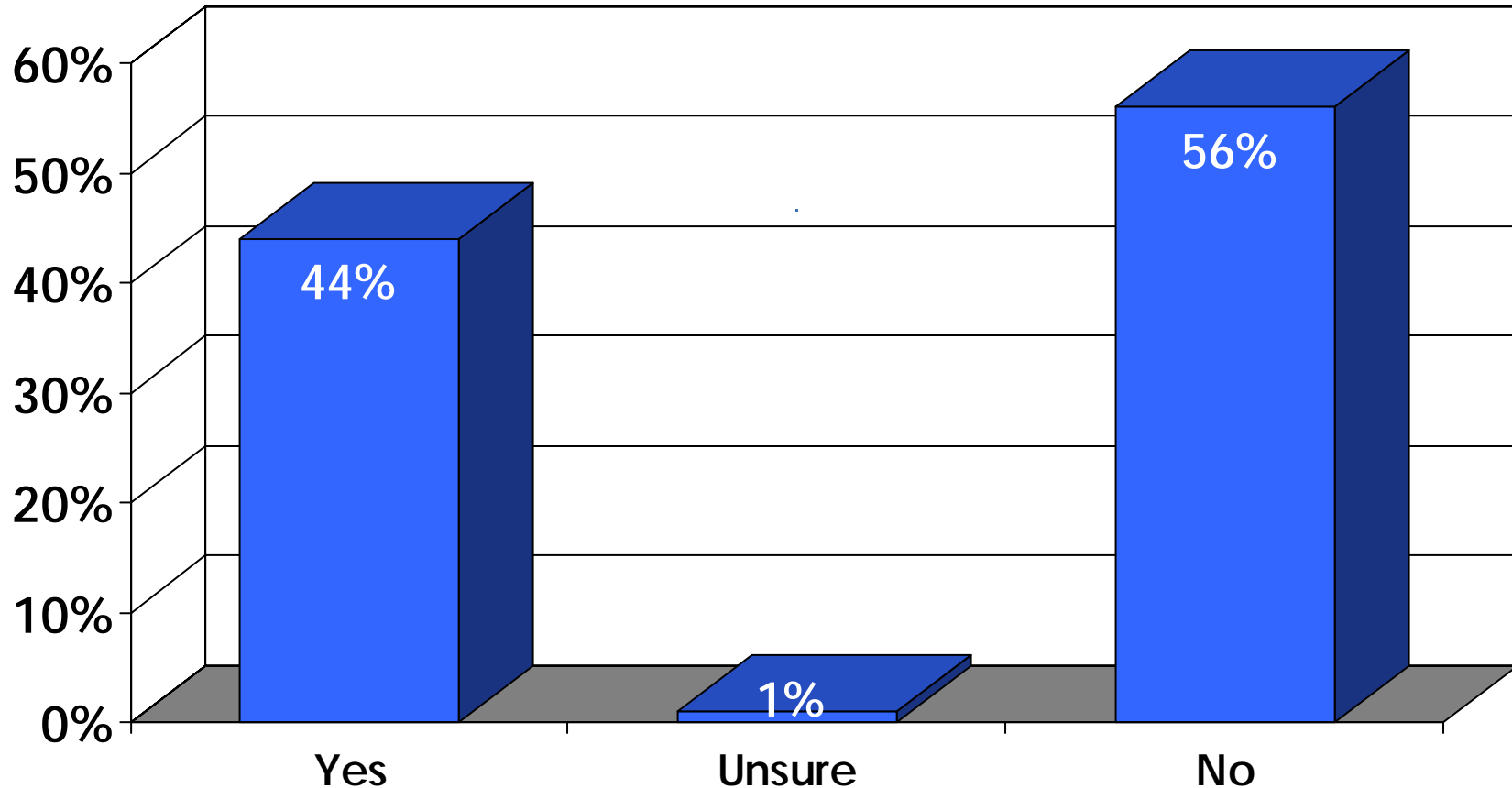


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

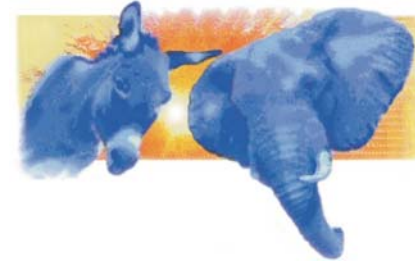


Have you received any phone calls, mail, or personal contact from any political campaigns or party organizations?

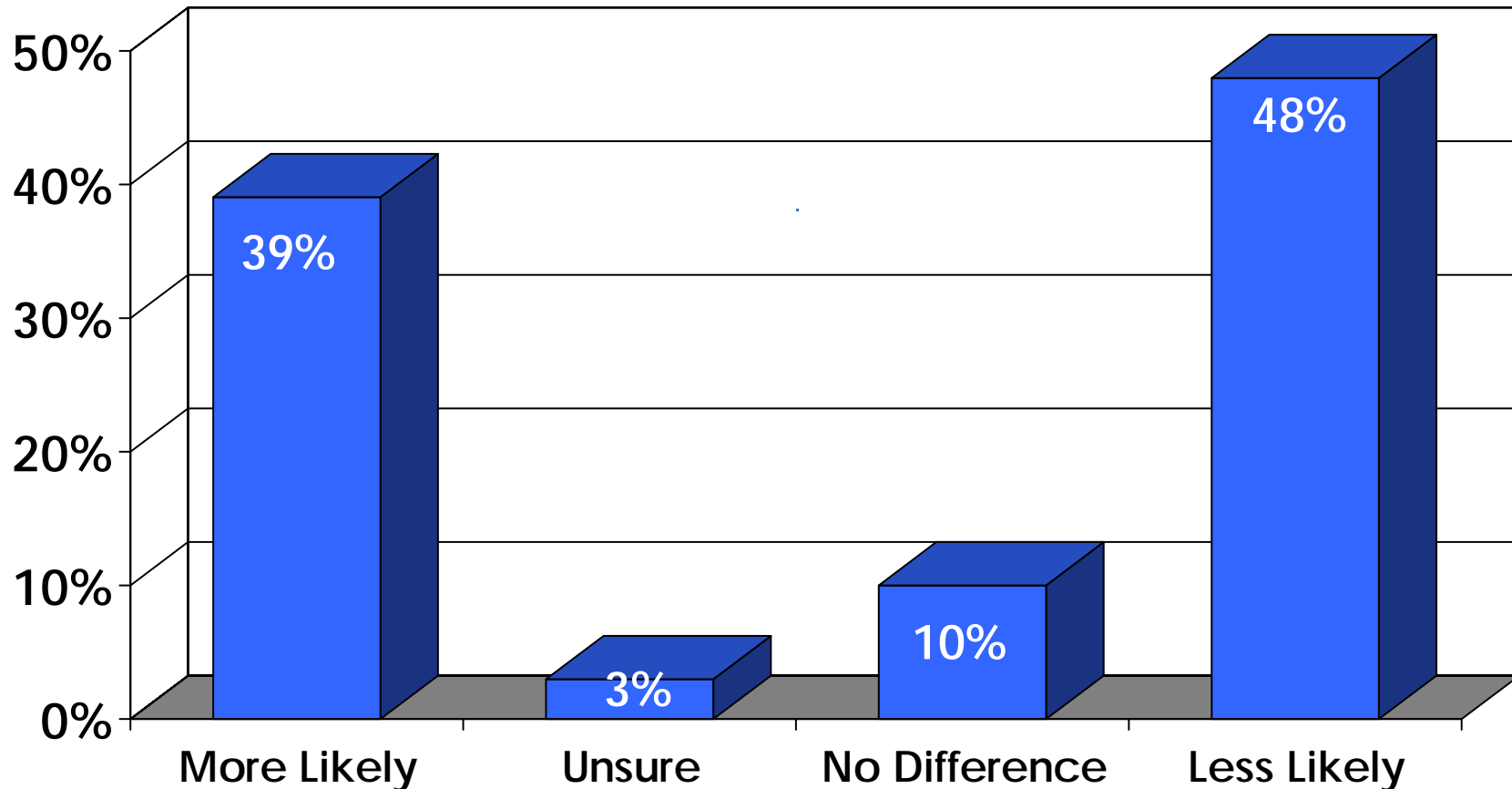


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

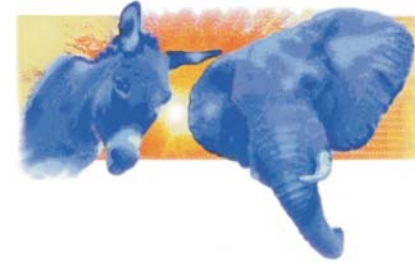


Thinking about what you have seen, read or heard about President Bush and his campaign for President, has it made you more likely or less likely to vote for him?

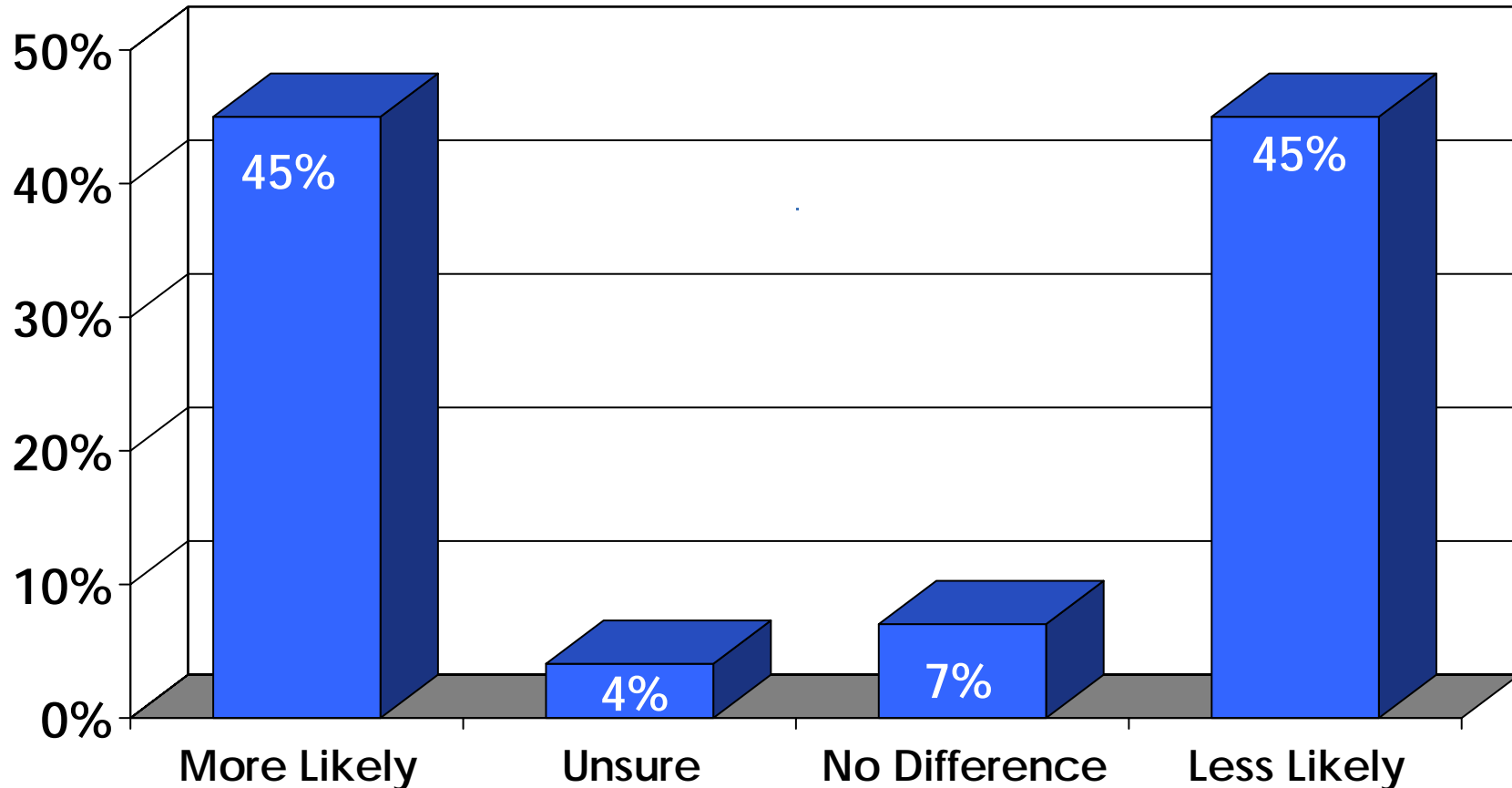


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

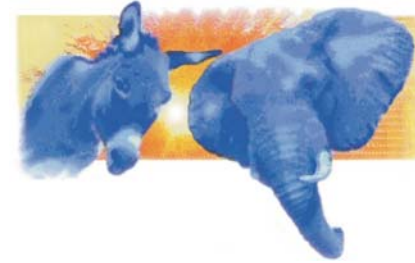


Thinking about what you have seen, read or heard about Senator Kerry and his campaign for President, has it made you more likely or less likely to vote for him?

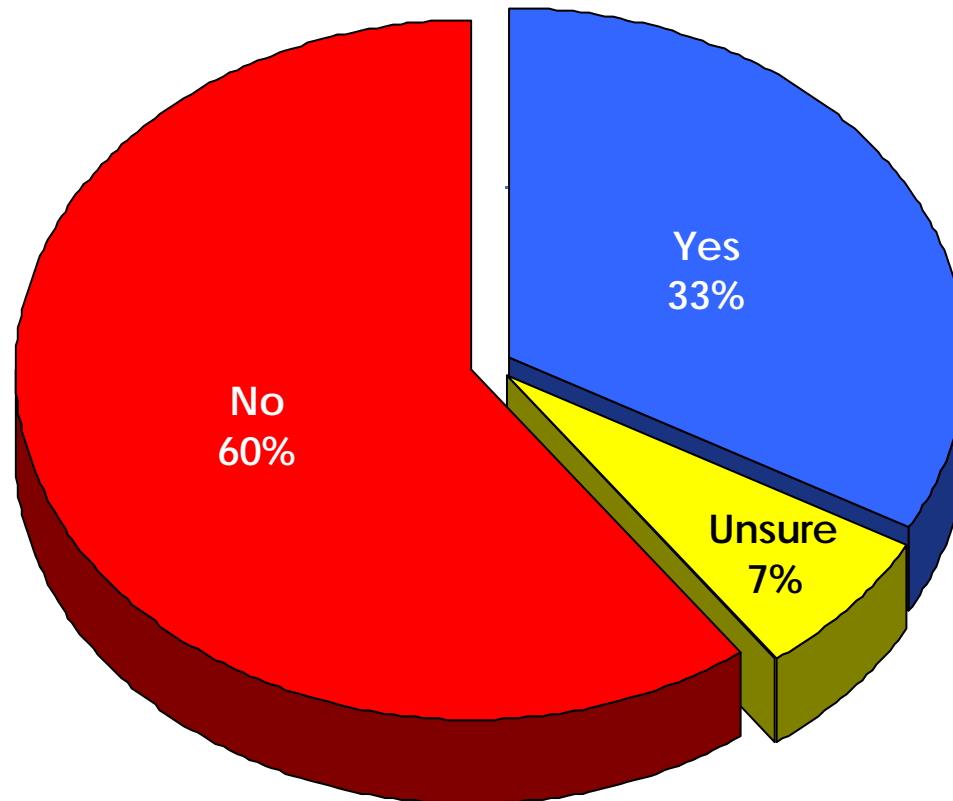


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

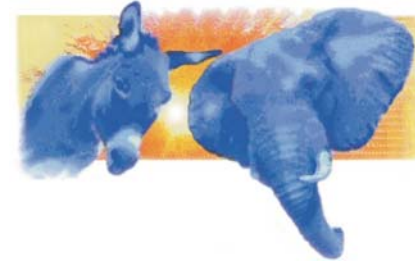


Still thinking about the elections in November --
If the election was held today, and you had to make a choice, would
you vote to re-elect President Bush no matter who ran against him?

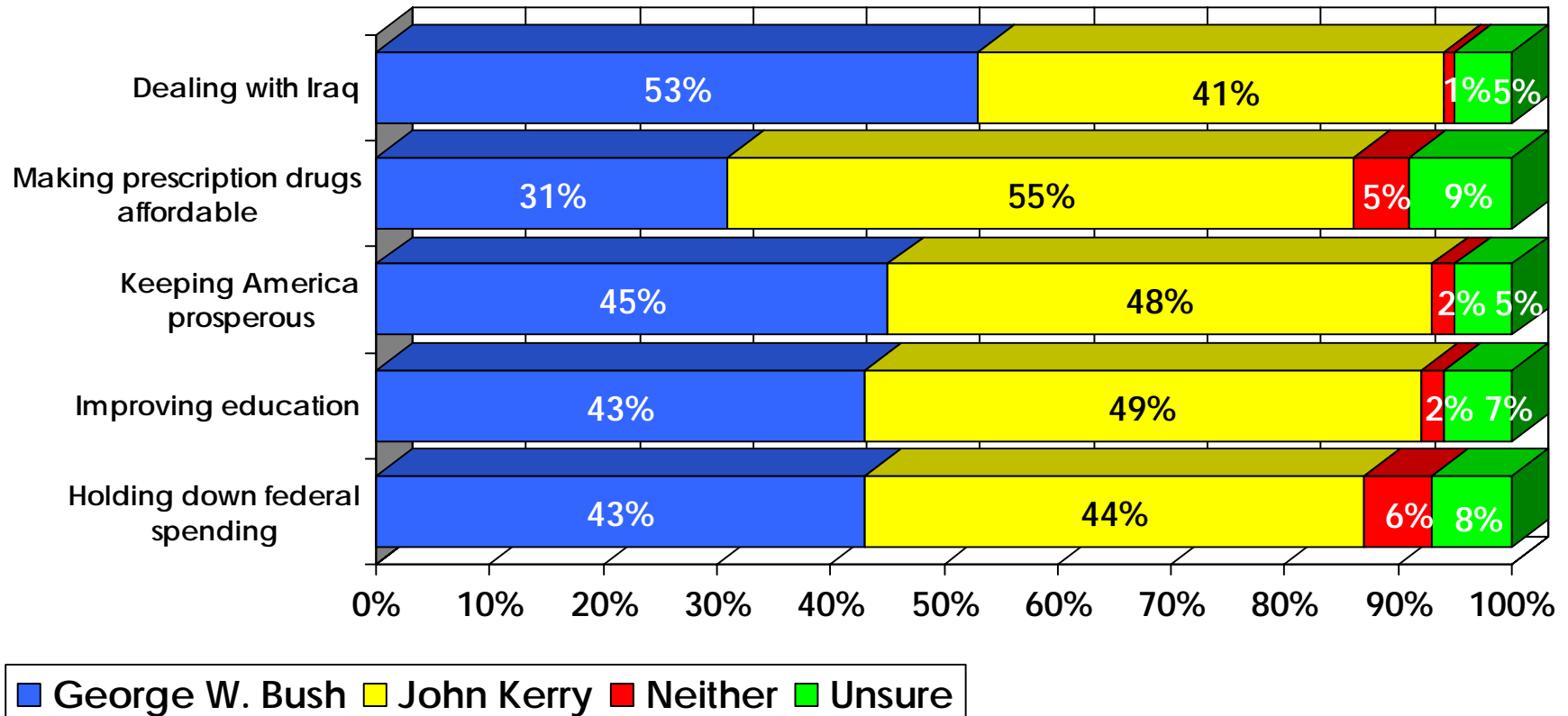


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

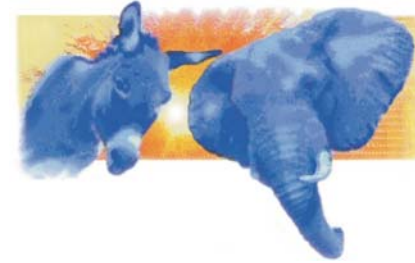


Please tell me, for each one, who would do a better job of handling this issue...President George W. Bush or John Kerry.

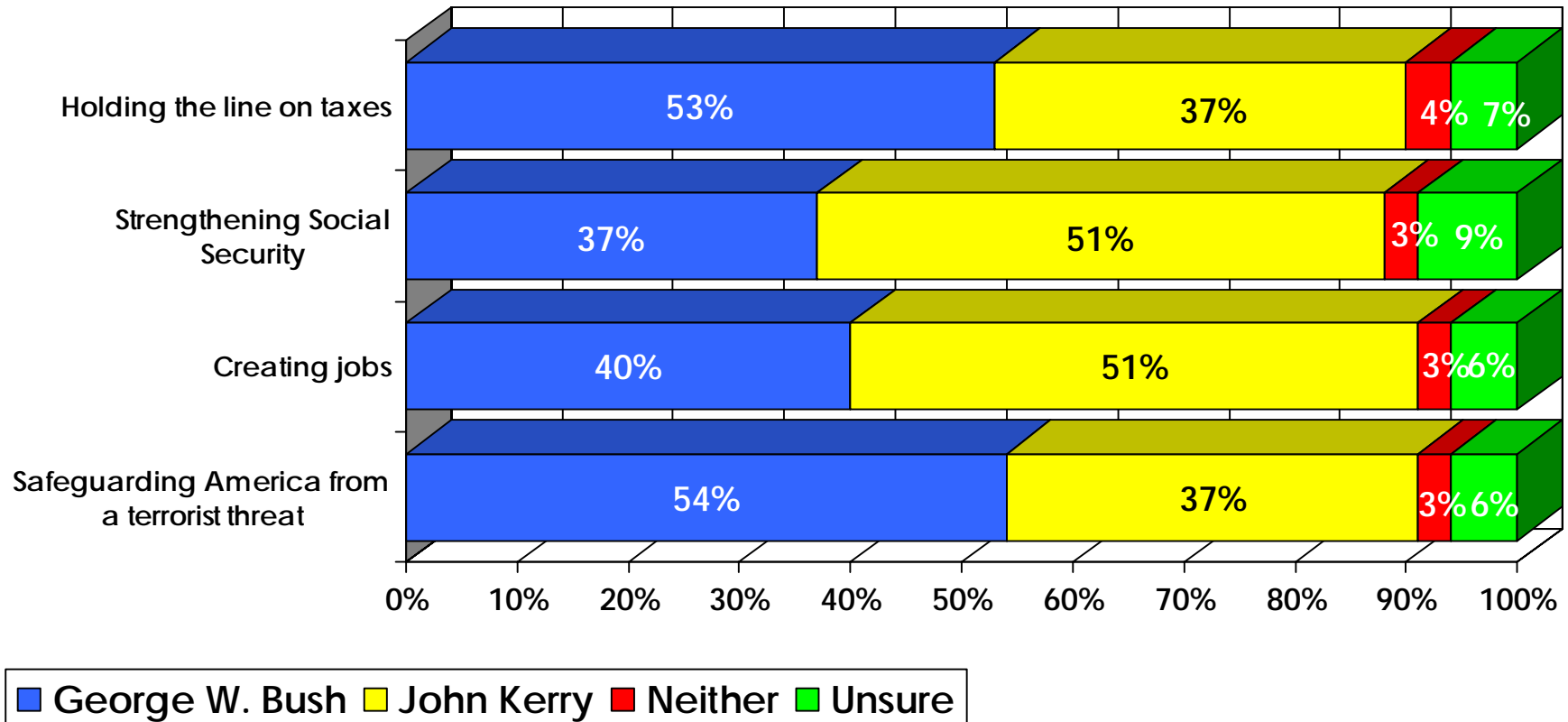


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

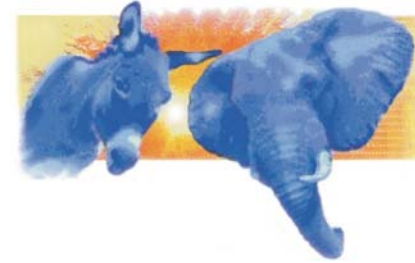


Please tell me, for each one, who would do a better job of handling this issue...President George W. Bush or John Kerry.

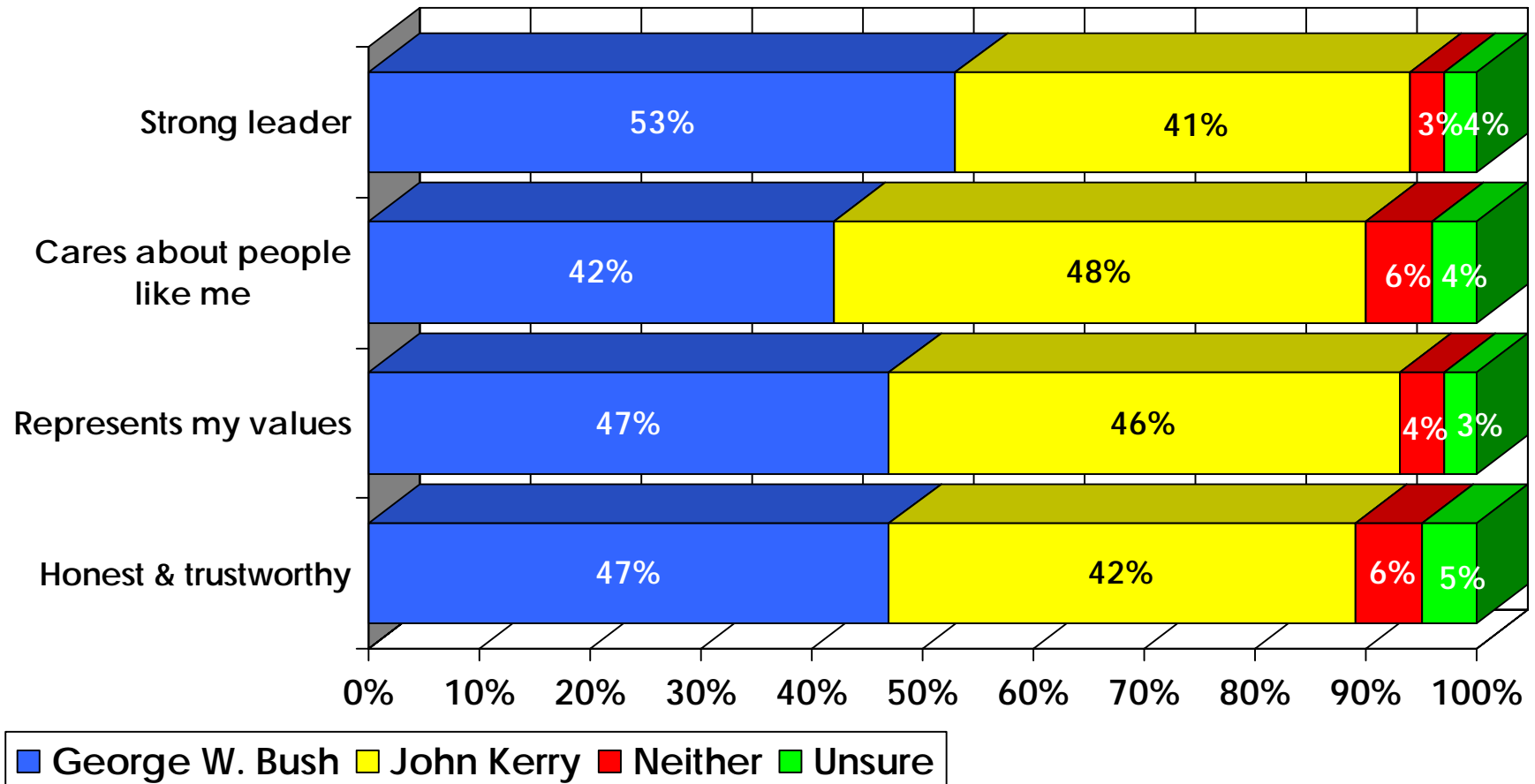


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

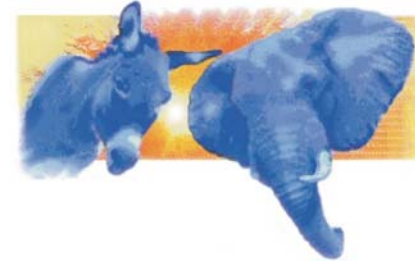


Please tell me, for each one, who better represents this quality...President George W. Bush or John Kerry.

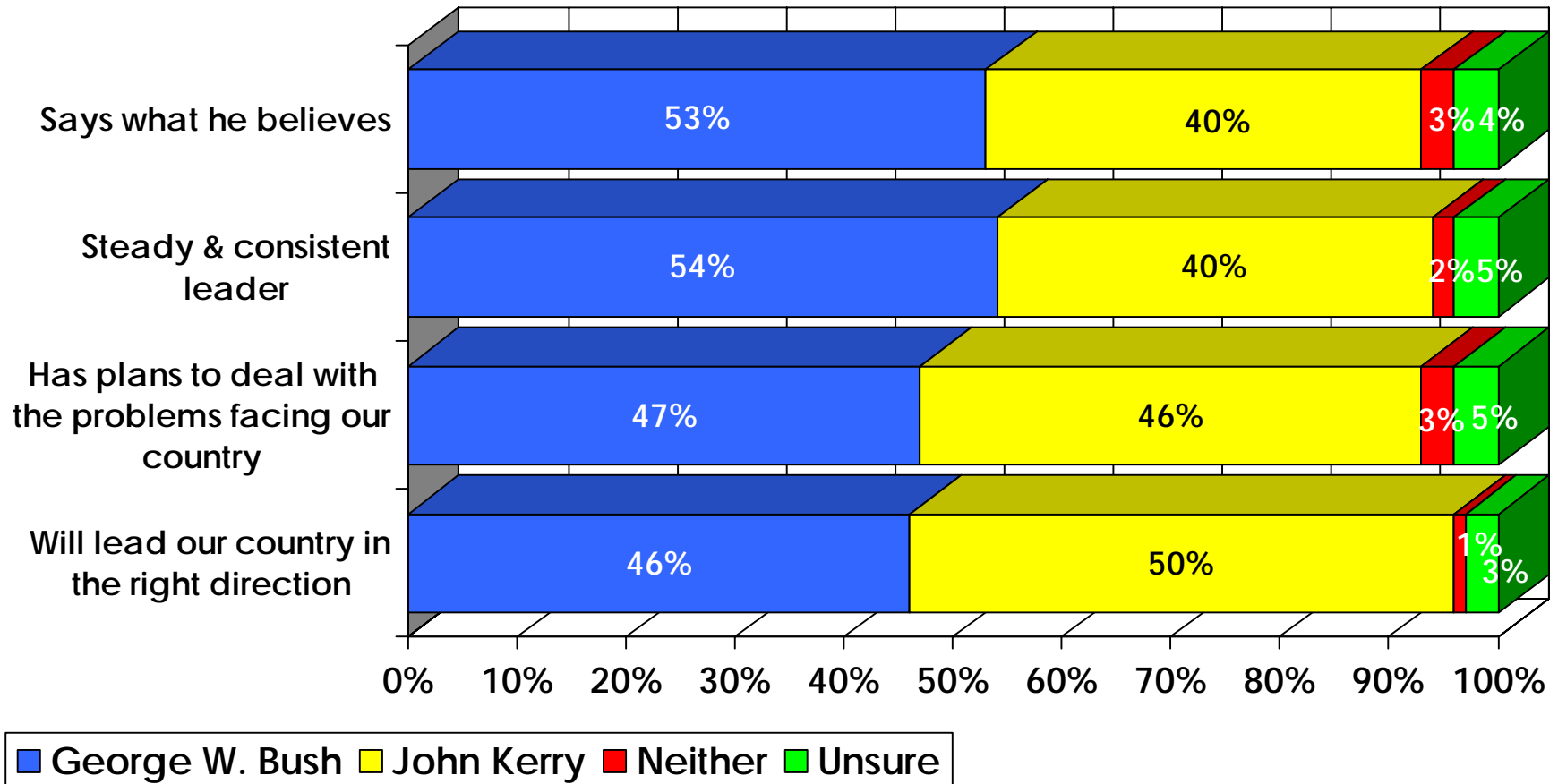


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

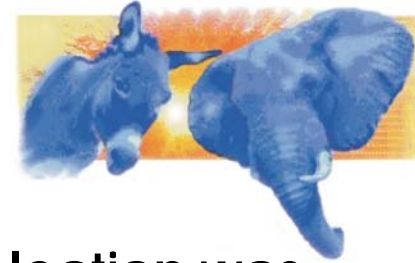


Please tell me, for each one, who better represents this quality...President George W. Bush or John Kerry.

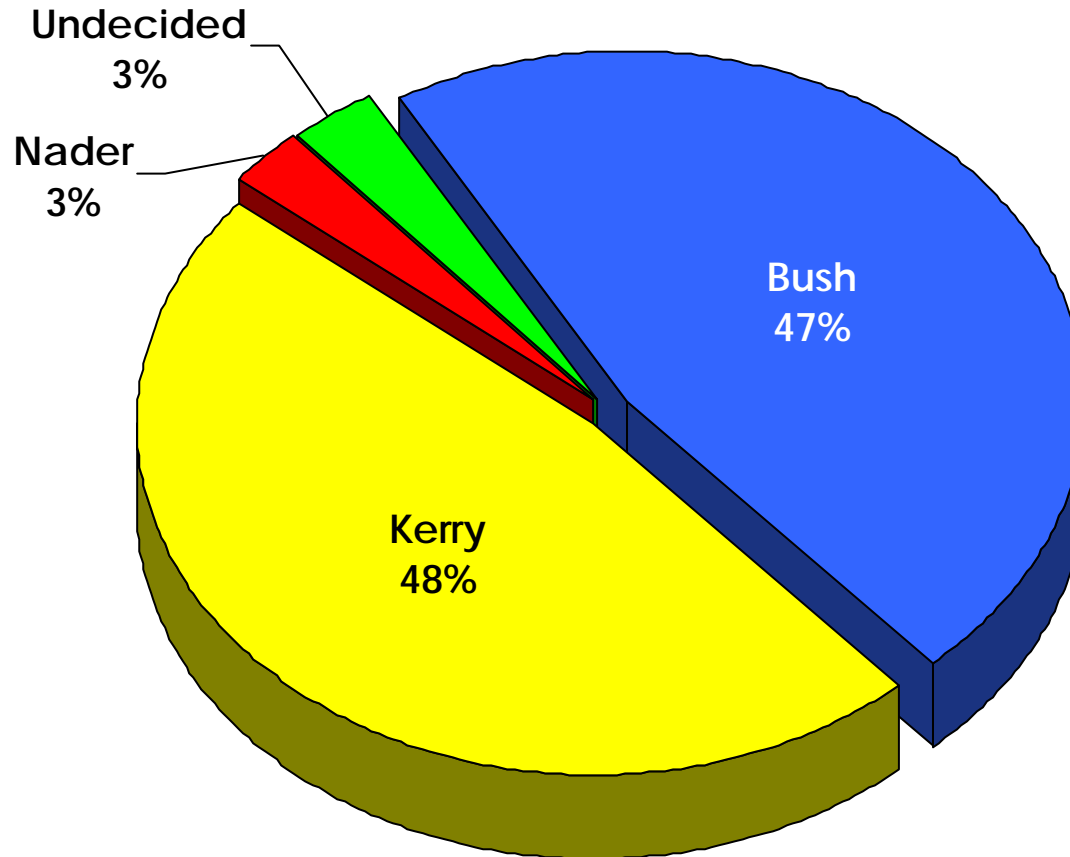


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

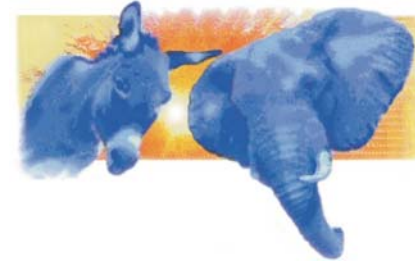


Thinking again about the election for President – If the election was held today, and you had to make a choice, for whom would you vote...George W. Bush & Dick Cheney, the Republicans, John Kerry & John Edwards, the Democrats, or Ralph Nader & Peter Camejo?

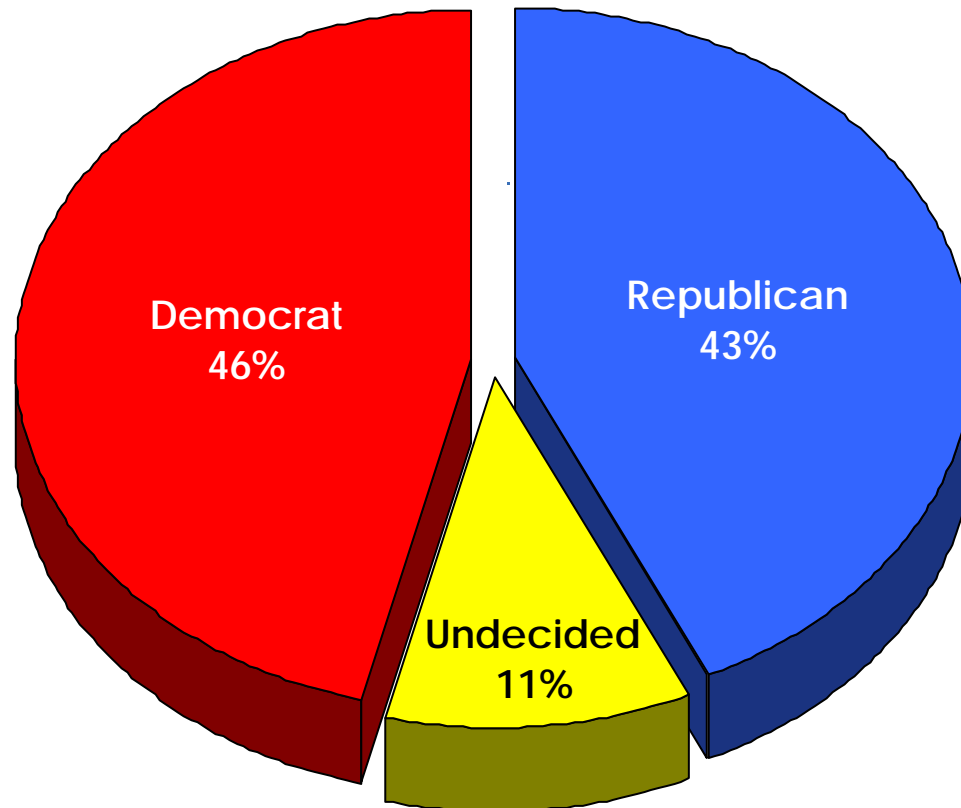


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

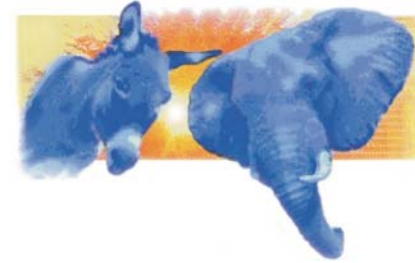


Now turning to the election for Congress that will also be held in November 2004 – If the election for Congress were being held today, & you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate in your district?

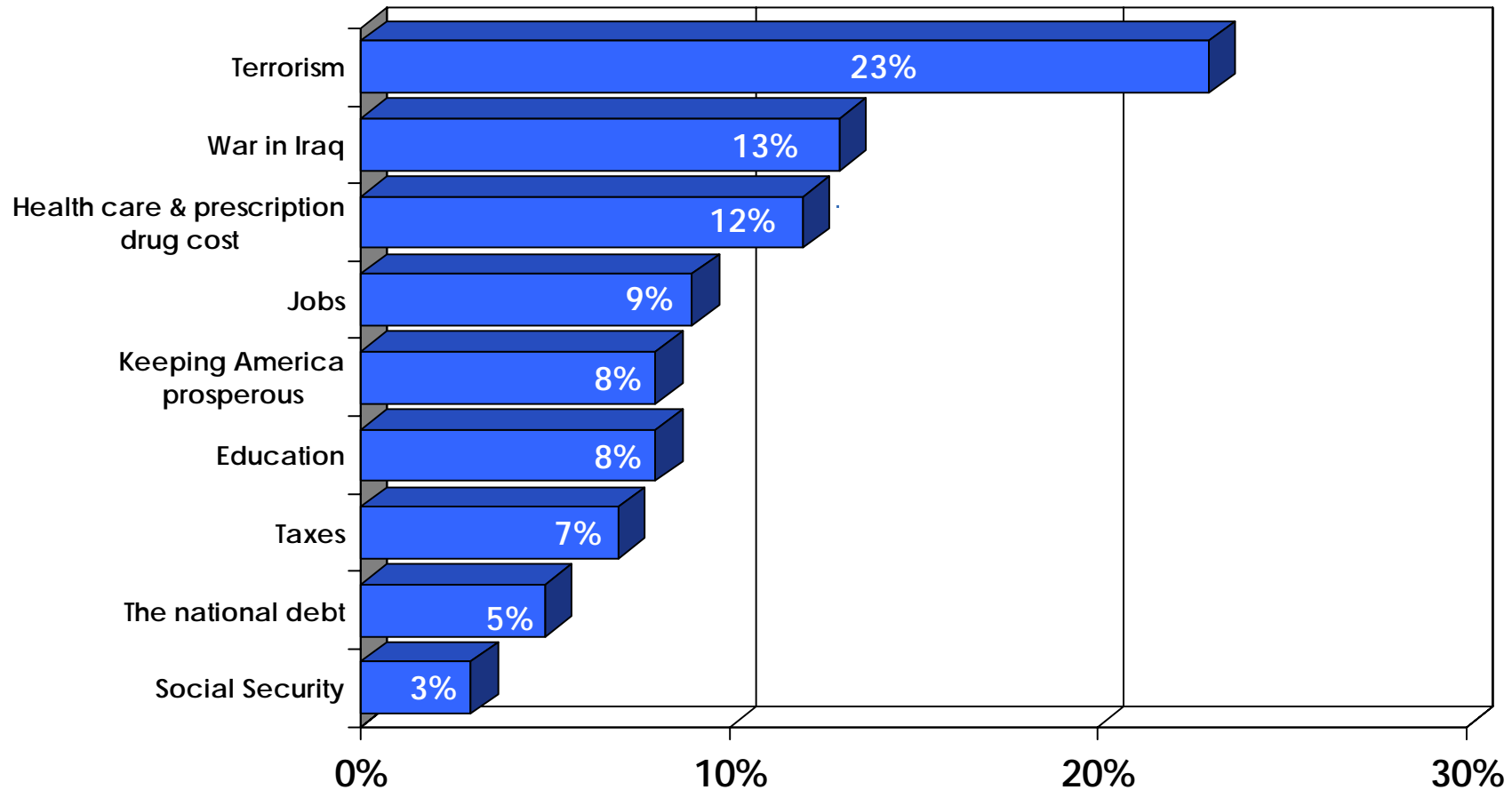


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

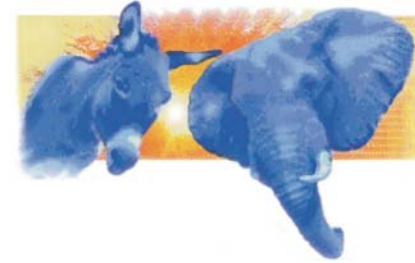


Please tell me which one issue you think is most important for the U.S. Congress to deal with.

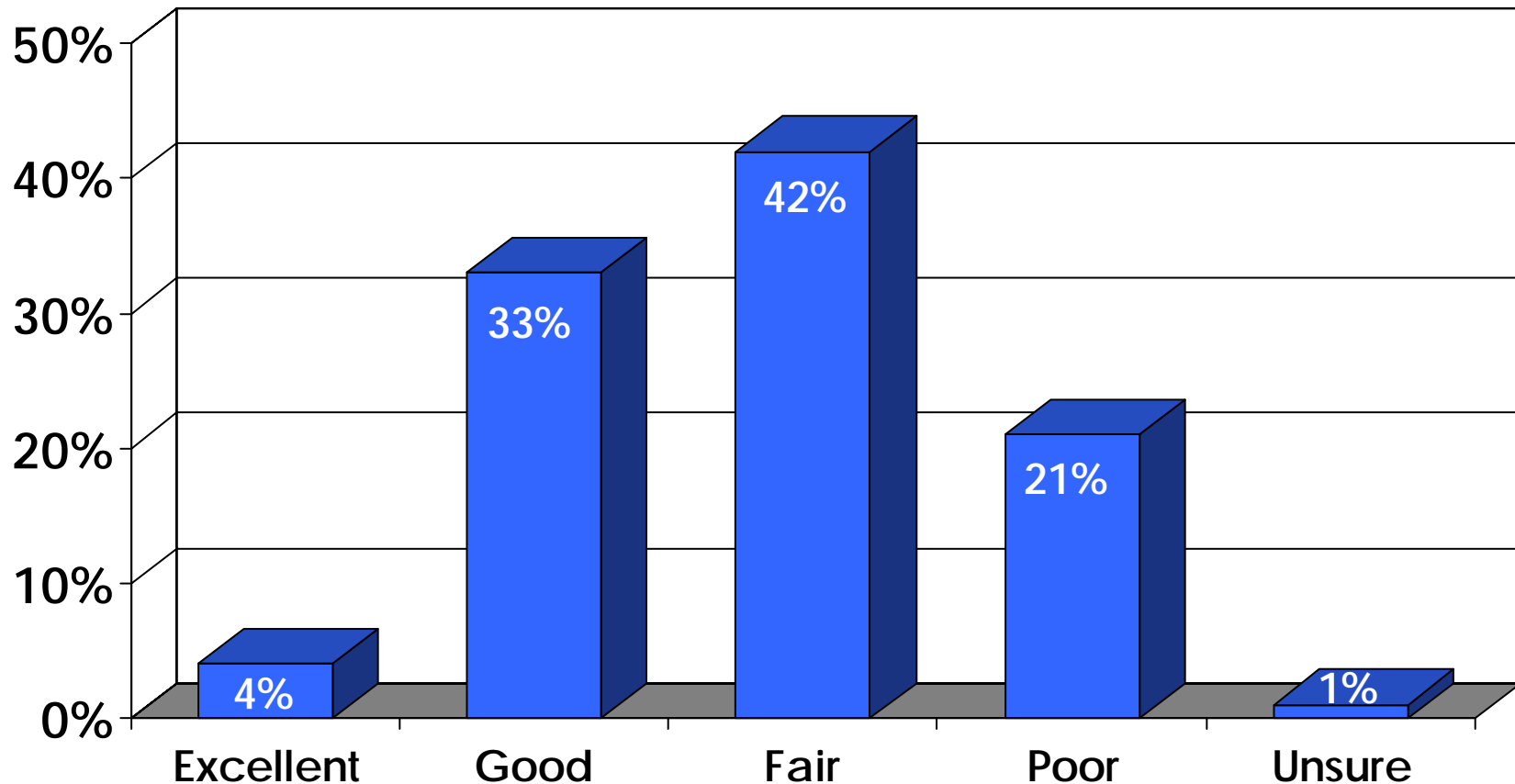


BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

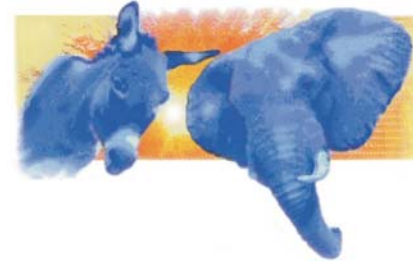


In thinking about the economy, how would you rate the current state of the economy?

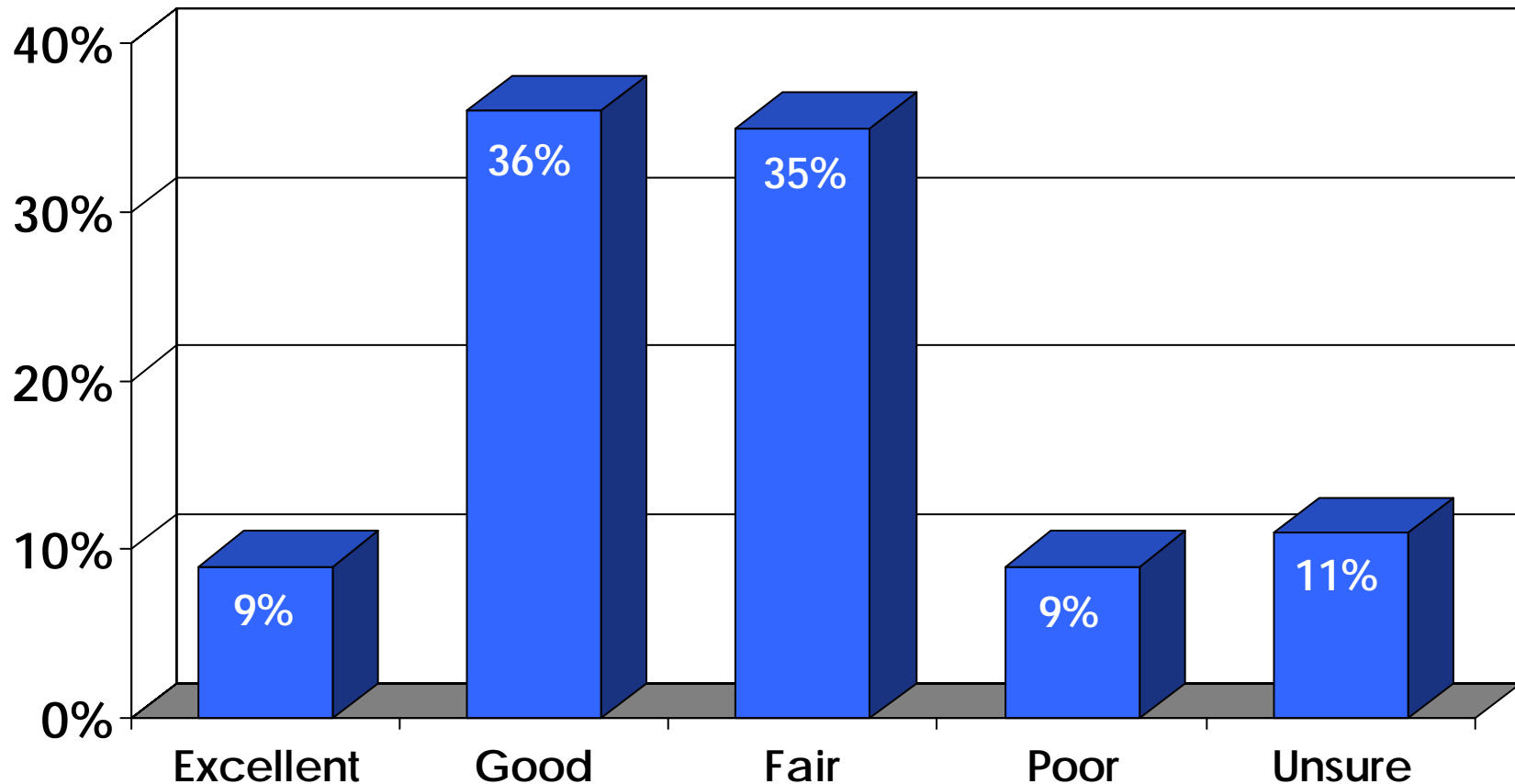


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August 15-17, 2004/ N=1,000 Registered "Likely" Voters/±3.1% M.O.E.

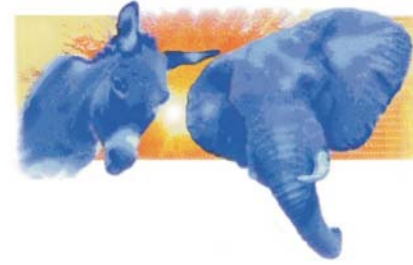


In thinking about the economy, how in do you think the economy will rate six months from now?

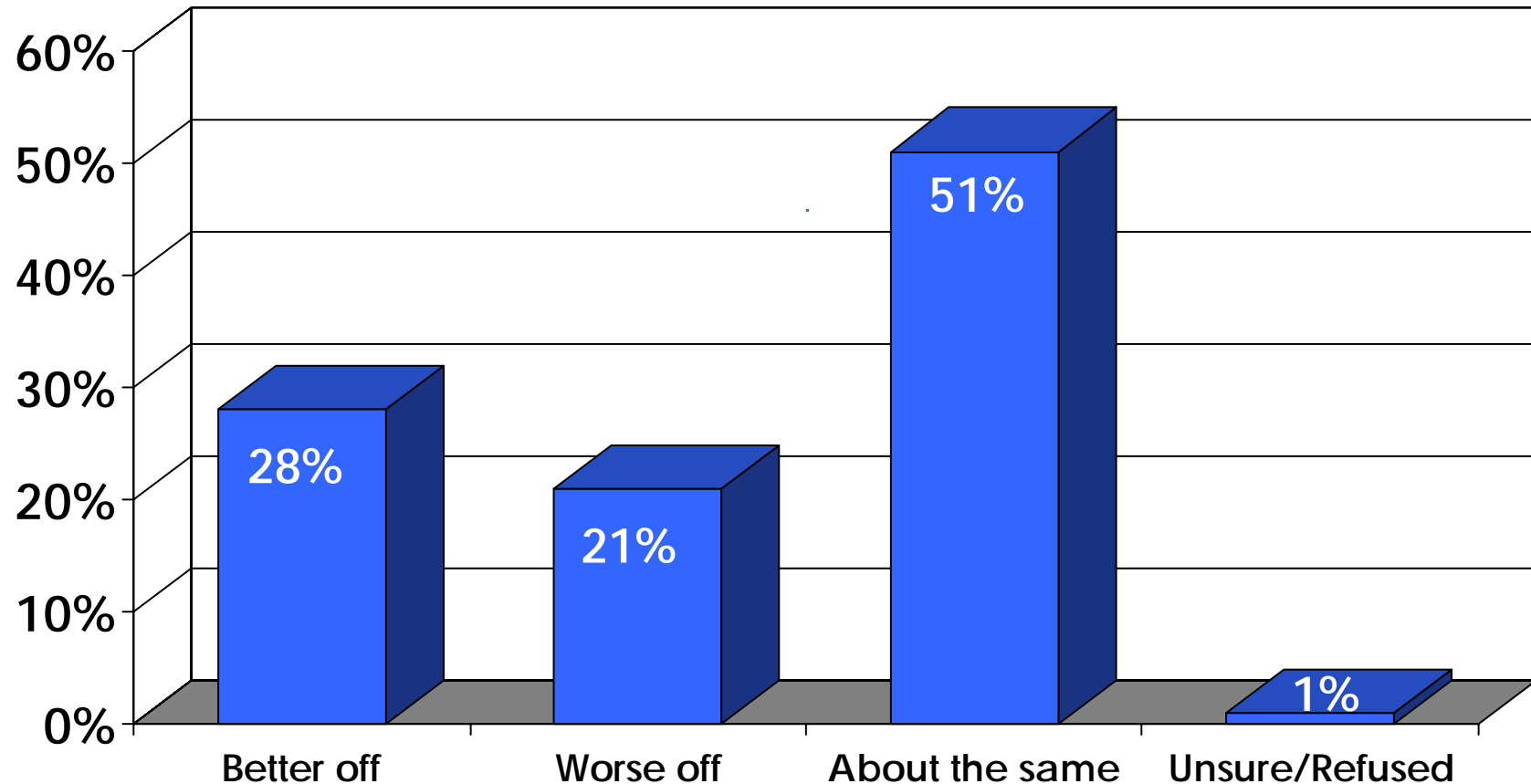


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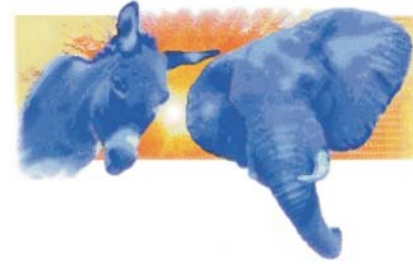


Would you say that you and your family are financially better off, worse off or just about the same as you were a year ago?



BATTLEGROUND 2004

August 15-17, 2004/ N=1,000 Registered "Likely" Voters/ $\pm 3.1\%$ M.O.E.



Looking ahead, do you think that a year from now you and your family will be better off financially, worse off, or just about the same?

